



Daon[®]

The
Digital Identity Trust
Company

From Onboarding to Always-On



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Why Identity Fraud Matters



- \$3.1bn lost
- 220,000 victims
- 34 hours to fix
- 15% suffer distress

Sources: IDMatch Identity Crime statistics, ABS personal fraud 2024-25.

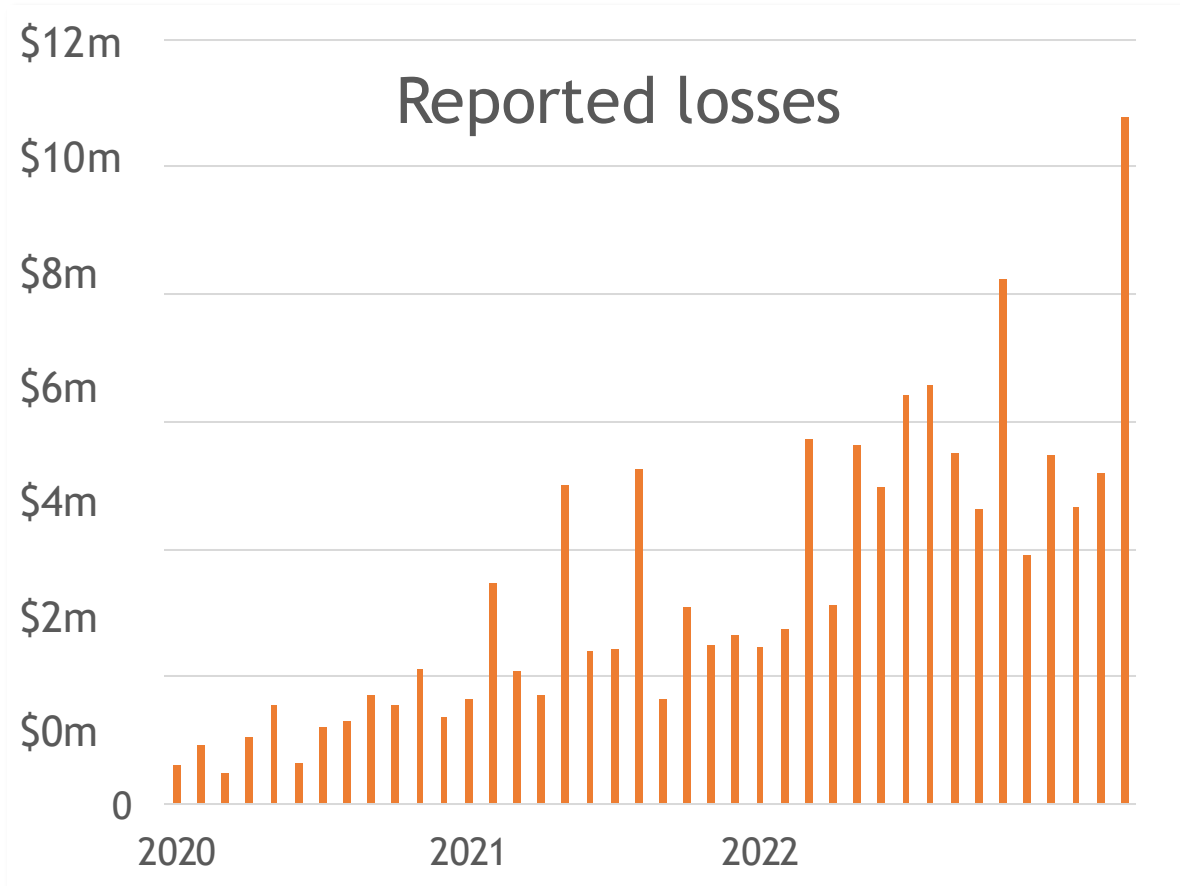
Establishing Identity - it used to be simple



Source: New Yorker Magazine

- Online form
- Type in your details
- ID ownership not verified

Establishing Identity - fraud & scam explosion



Source: Scamwatch.gov.au (scam types: attempts to steal personal information)

- Due to Covid-19, data breaches and greater sophistication of bad actors...
- ...monthly fraud losses grew 10x between 2020 and 2022

Establishing Identity - regaining control

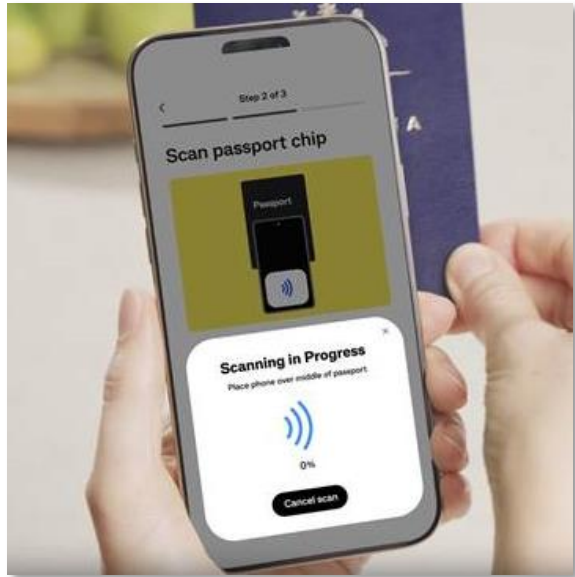


Checks to detect fraudulent IDs



Checks to detect bad actors pretending to be someone else

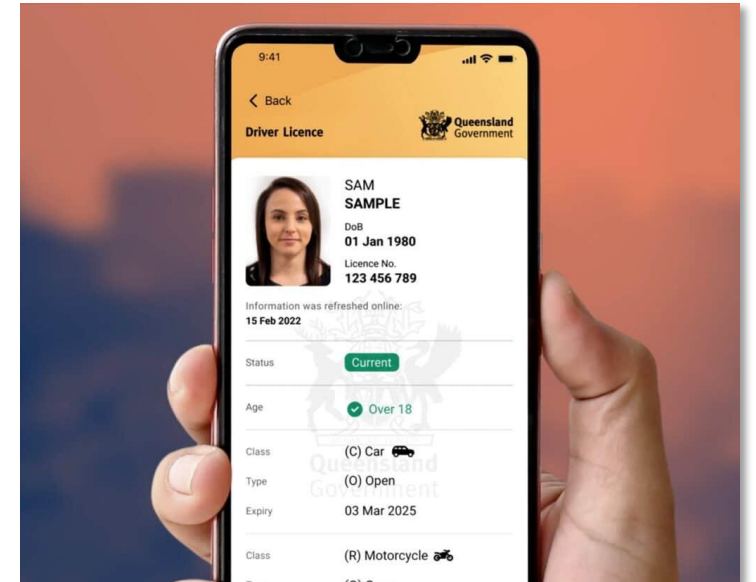
Establishing Identity - going direct to source



Near Field
Communication



Face Verification
Service



Mobile Driving
Licenses

Identity Continuity - authentication methods



FACTOR 1

What you know

Passwords

PINs

Security questions



FACTOR 2

What you have

Mobile phone

Hardware token

Smart card



FACTOR 3

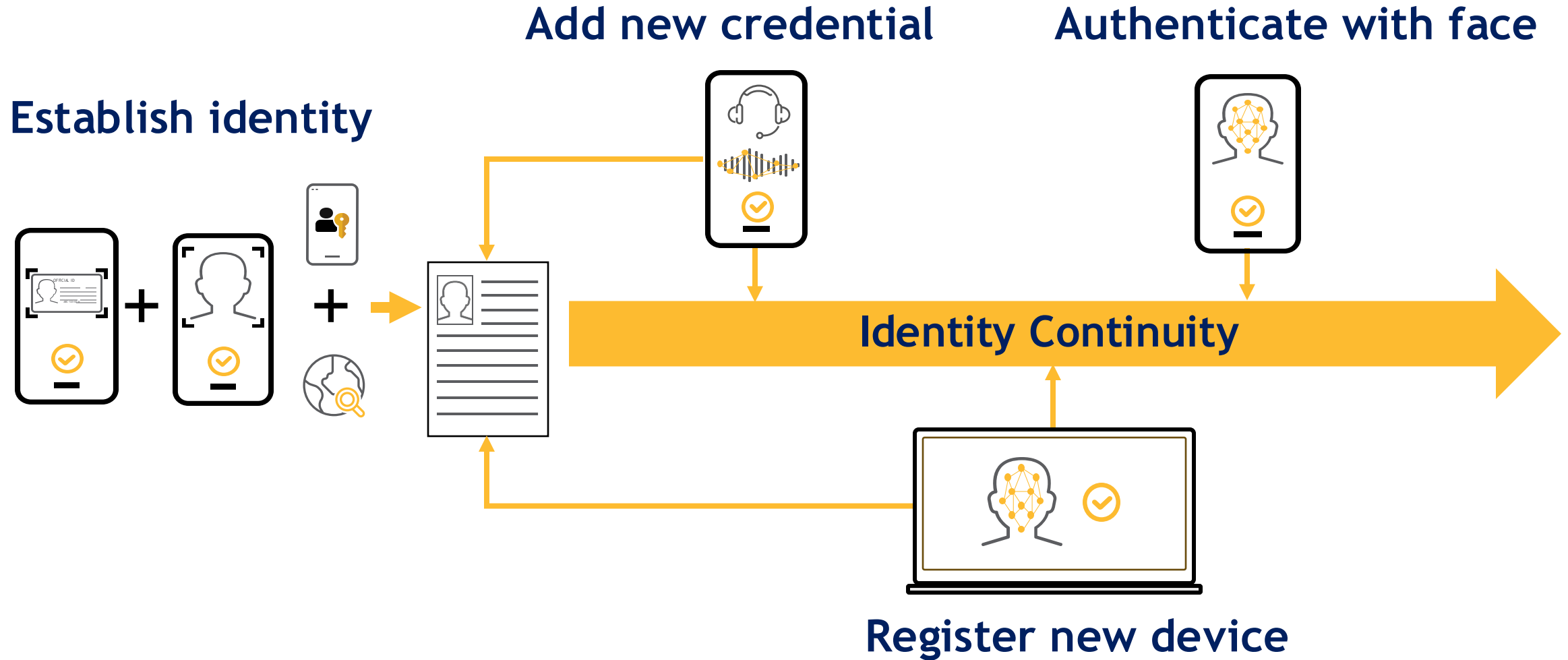
Who you are

Face

Voice

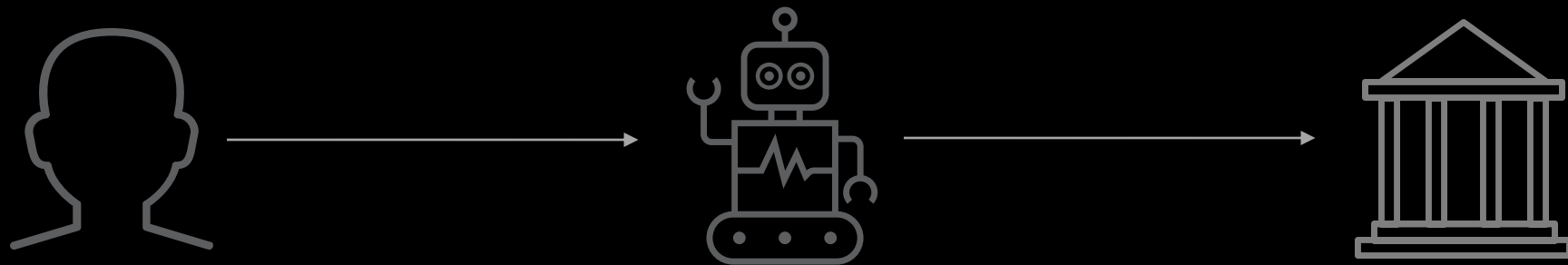
Fingerprint

Identity Continuity - how it works



Know Your Agent starts with Knowing Your Human

Every AI agent derives its authority from a human identity.





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Thank you and Questions



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